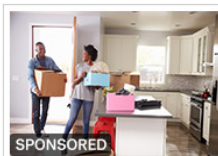


Zillow Group Native Property Ad

Zillow Group's native placement provides maximum branding and superior results nestled within the property details pages



Zillow Group
Mobile and
Desktop



Your header here

Your subheader and description will go right here - up to 70 characters including spaces.

[Visit website »](#)

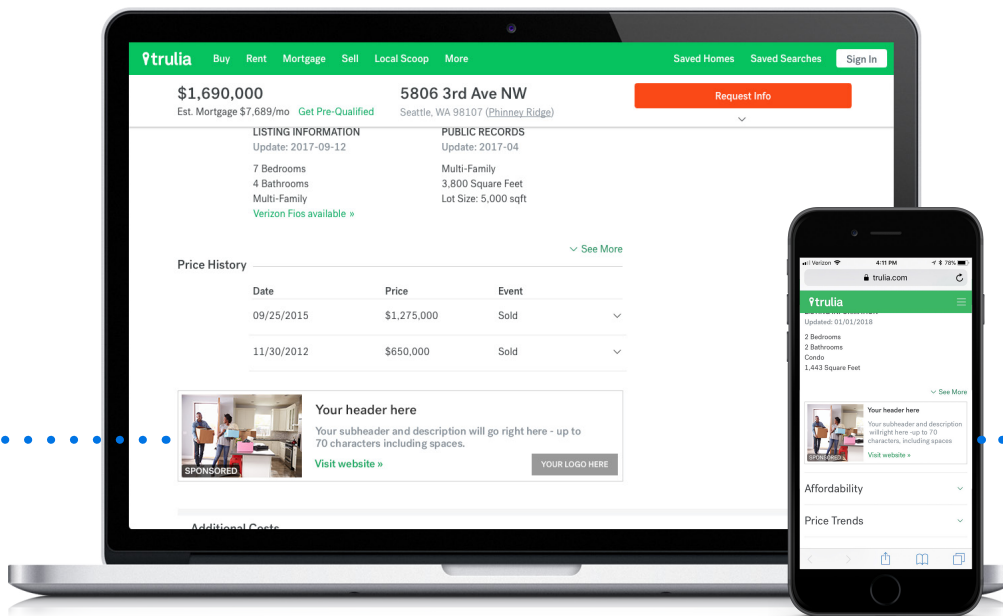
YOUR LOGO HERE



Your header here

Your subheader and description willright here -up to 70 characters, including spaces

[Visit website »](#)



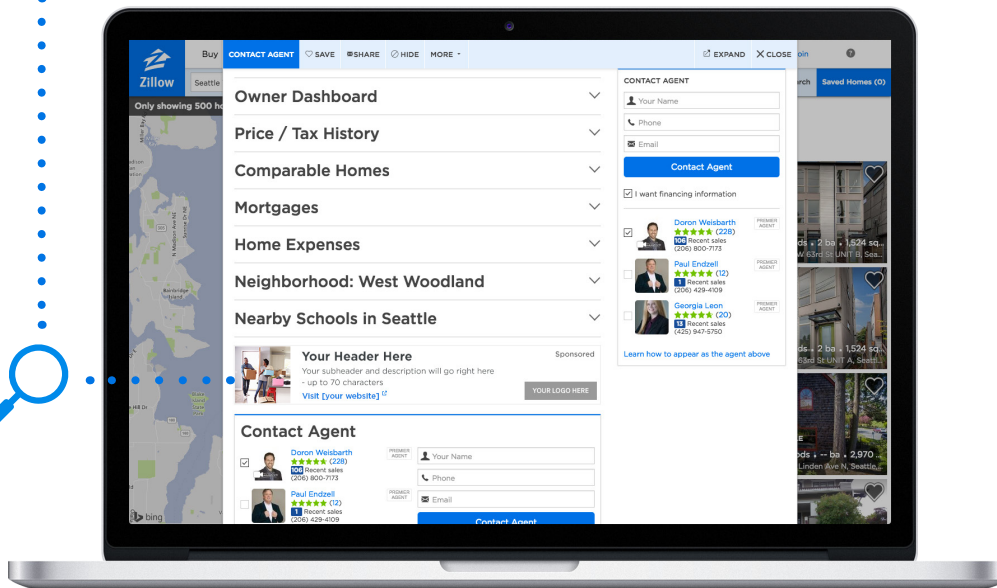
Your Header Here

Your subheader and description will go right here - up to 70 characters

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Disclaimer: Location and treatment of these native ads are subject to change.

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Zillow Group
Mobile and
Desktop

AD SPECIFICATIONS

EXECUTION	Client provides image/logo, copy for header and sub-header Client provides click through urls and tracking
IMAGES	1.) Trulia Desktop Image: 828 width x 372 height 2.) Trulia Mobile and Zillow Desktop Image: 390 width x 390 height (images will be scaled down but this asset is 3x larger to accommodate Retina displays) max file size 100k; image must not contain a logo or copy; clear, crisp, beautiful images work best
LOGO	Logo (desktop only): width of 220px cropped to all edges (logo will be scaled down but this asset is 2x larger to accommodate Retina displays) max file size 50k; supported creative types: gif or png. No white logos as they will not display.
HEADER	Up to 25 characters including spaces* Copy must not include special characters, italicized letters, or be in all capitals
SUBHEADER	Up to 70 characters including spaces* Copy must not include special characters, italicized letters, or be in all capitals
LEAD TIME	Assets due: 5 business days prior to launch date
CONTACT US	Please contact brandadvertising@zillow.com with any questions

*Character counts are estimates, if the text is too long to fit, it will automatically be truncated.